Docket No.: M1103.70728US00

(PATENT)

)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Eric J. Horvitz et al.

Serial No.:

10/610,487

Confirmation No.:

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Filed:

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For:

POSITIONING AND RENDERING NOTIFICATION HERALDS

BASED ON USER'S FOCUS OF ATTENTION AND ACTIVITY

Examiner:

A. A. Zahr

Art Unit:

2175

Certificate of Electronic Filing Under 37 CFR 1/8

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing

system in accordance with § 1.6(a)(4).

Dated: 4///

Signature

INFORMATION DISCLOSURE STATEMENT (IDS)

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

PART I: Compliance with 37 C.F.R. §1.97

This Information Disclosure Statement is filed after the mailing date of a Final Office Action and Notice of Allowance, but on or before payment of the Issue Fee (37 CFR 1.97(d)). Applicant(s) hereby petition(s) that the Information Disclosure Statement be considered.

I hereby certify, pursuant to 37 CFR 1.97(e)(1), that each item of information contained in this Information Disclosure Statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement. The IDS processing fee of \$180.00 as set forth in 37 C.F.R. \$1.17(p) is enclosed.

PART II: Information Cited

In accordance with 37 CFR 1.98(a)(2)(ii), Applicant has not submitted copies of U.S. patents and U.S. patent applications. Applicant submits herewith copies of foreign patents and non-patent literature in accordance with 37 CFR 1.98(a)(2).

In accordance with 37 CFR 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists. In accordance with 37 CFR 1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

Please charge our Credit Card in the amount of \$180.00 covering the fee set forth in 37 CFR 1.17(p). The Director is hereby authorized to charge any deficiency or credit any overpayment in the fees filed, asserted to be filed or which should have been filed herewith to our Deposit Account No. 23/2825, under Docket No. M1103.70728US00.

Dated: 3/31/2010

Respectfully submitted

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